

## Mentee LinkedIn Diary

### *Details and guidelines*

Thank you for choosing Lateral Connect to supercharge your cybersecurity career! We hope you are looking forward to embarking on this journey, or enjoying your experience so far if you have already started.

To help with exposure for Lateral Connect and encourage others to take the leap into a cybersecurity career or reskill course, we would greatly appreciate it if you would be able to participate in our Mentee LinkedIn Diary scheme. Participation is voluntary, but we believe not only would it help Lateral Connect and the wider community, but also allow you to reflect on your learnings and achievements throughout the programme.

### How to participate:

1. Choose which post format you'd like to do. We have two options for posting schedule:

Fortnightly update for 2 months	Post-programme final round-up
This format involves posting a fortnightly (biweekly) text post chronicling what you've learned/experienced those past 2 weeks and how you're feeling about it.	This format involves writing a longer post upon completion of your programme which details your top learnings, experiences and plans for the future.

2. Provide a professional photo (with a smartly dressed outfit that is not casual wear) to our team so we can create your Lateral Connect Mentee visual tile. Example below:



To support on how you can best structure your testimony, please find enclosed an example guide: [Lateral Connect Mentee Testimony Structure Guide](#)

3. Write your post. Example guidelines below, but feel free to write in your own tone of voice that is authentic to your personality:

**Fortnightly update example structure**

Hello LinkedIn,

<50 words about how you decided to join Lateral Connect and what course you are taking + mentoring programme. Mainly important for the first post in the series, and can be reduced for later fortnightly updates.>

<50-100 words about your learnings and experiences over the past 2 weeks, and a reflection on how you feel about it.>

**Template 1:**

[Title of the module or the weekly activity: headline]

Over the past [Period in terms of weeks or months], I've delved into new challenges and embraced learning and growth opportunities.

I've honed my skills in [quote here a module] by [quote here one of the learning objectives of the module].

What I've learned so far is [briefly describe an activity of a workshop if any, or the weekly course content in the module].

This journey has been exhilarating and humbling, reinforcing my passion for continuous learning and adaptability.

Feeling energised and ready for the next steps in my learning adventure!

Thank you [tag Lateral Connect using '@' symbol] for this opportunity and all your amazing trainers and mentors. [if you want, you can also give shoutout to a specific mentor or trainer here]

#lateralconnect #cybersecurity #learningeveryday [eventually include the hashtag related to the module for better visibility]

**Example 1:**

## *Risk Management Principles*

*Over the past two weeks, I've delved into new challenges and embraced learning and growth opportunities.*

*I've honed my skills in Risk Management by understanding the principles of risk management in cybersecurity.*

*What I've learned so far is what an asset, a vulnerability, a threat and finally a risk are.*

*An asset is valuable, a vulnerability is a weakness, a threat is a potential danger, and a risk is the chance that a threat will exploit a vulnerability, causing harm to a company.*

*This journey has been exhilarating and humbling, reinforcing my passion for continuous learning and adaptability.*

*Feeling energised and ready for the next steps in my learning adventure!*

*Thank you @Lateral Connect for this opportunity and all your amazing trainers and mentors. Special shoutout to my mentor @Michael T. for his encouragement and support!*

*#lateralconnect #cybersecurity #learningeveryday #riskmanagement*

### **Template 2:**

Over the [month rank] month of the training programme with @Lateral Connect, I've gained new insights in [quote here a module].

I've honed my skills by [quote here one of the learning objectives of the module].

This journey has been both challenging and rewarding, fueling my passion for continuous growth.

Thank you [tag Lateral Connect using '@' symbol] for this opportunity!.

#lateralconnect #cybersecurity #learningeveryday [eventually include the hashtag related to the module for better visibility]

### **Example 2:**

*Over the first month of the training programme with @Lateral Connect, I've gained new insights in Risk Management.*

*I've refined my skills by understanding the key principles of risk management in cybersecurity.*

*This journey has been both challenging and rewarding, fueling my passion for continuous growth.*

*Thank you @Lateral Connect for this opportunity!*

*#lateralconnect #cybersecurity #learningeveryday*

Tune in for the next 2 months as I provide updates on my experience with @Lateral Connect (please tag)!

Hashtags: #lateralconnect #cybersecurity #learningeveryday

### **Post-programme final round-up example structure**

Hello LinkedIn,

<50 words about how you decided to join Lateral Connect and what course you took + mentoring programme.>

<Month 1: 50 words about learnings and experiences from the first month.>

***Please refer to the above template 2***

<Month 2: 50 words about learnings and experiences from the second month.>

***Please refer to the above template 2***

<Month 3: 50 words about learnings and experiences from the third month.>

***Please refer to the above template 2***

<Month 4: 50 words about learnings and experiences from the fourth month.>

***Please refer to the above template 2***

<Month : 50 words about learnings and experiences from the fourth month.>

***Please refer to the above template 2***

<30-50 words final thoughts and thanking @Lateral Connect (please tag)>

***Please refer to the above template 2***

Hashtags: #lateralconnect #cybersecurity #learningeveryday

4. Add your Mentee visual tile provided to you by the Lateral Connect team.
5. Post!



Thanks again for your participation in the Mentee LinkedIn Diary scheme and we hope you thoroughly enjoyed your experience with Lateral Connect.