

# How to align security with your strategic business objectives\*

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## Introduction Pg. 04

As chief information security officer (CISO), you occupy the new seat at the executive table. In order to provide leadership in this position, you will need a clear vision for security, the ability to communicate its relevance and the managerial discipline to deliver its full value. This guidebook, based on our PricewaterhouseCoopers SecurityATLAS™ framework, explains how to achieve these goals.

## Our Approach Pg. 08

We believe that in order to position yourself and your organization for success, you must be able to think, execute and deliver results along five strategic disciplines. This guidebook explains the five disciplines needed to help transform security's role in the organization and provides action steps for using them.

**Assess:** Understand where you are and where you want to be

**Analyze:** Conduct analyses that will give you actionable insight

**Strategize:** Build a strategic implementation roadmap

**Align:** Maintain strategy as a dynamic, continuous process

**Communicate:** Improve consensus-building, messaging and reporting

## Appendix Pg. 61

The PricewaterhouseCoopers SecurityATLAS framework has been built based on our extensive client work. It is a comprehensive and flexible framework for the development, delivery, communication and maintenance of an enterprise-wide information security strategy. The components of the SecurityATLAS framework are explained in this appendix.

Get ready for some tough decision-making.

“It’s impossible to separate the concept of ‘security transformation’ from the pragmatic day-to-day discipline necessary to achieve it. In order to transform your security infrastructure, you must ensure that each security project clearly maps back to the organization’s strategic business objectives. You have to be ruthless when it comes to making tough decisions about the kind of information security investments you are willing to authorize and support. Ensuring that your security investments support your business strategy is a critical litmus test for any CISO. Every discrete security project must align with corporate strategy in order to make the cut. Otherwise, it is not going to drive your business forward.”

Ken Morris, CISO, Adecco

# Introduction

With the mission of security expanding, the chief information security officer (CISO) faces a new test of leadership, one that requires essential disciplines in planning and communications.

As CISO, you are responsible for managing the crucial links between information security and operational performance, brand protection and shareholder value. It is a job that continues to change, and you are the executive most keenly aware of the extent to which security—including how your organization and others elect to align, harvest and sustain its value—is undergoing a transformation.